

HOSPITALITY CHALETs FOR 50 PEOPLE _____

The 2008 PGA Championship features private Corporate Hospitality Chalets to accommodate 50 people each day. These chalets are located within a Corporate Village on the grounds of Oakland Hills Country Club in Bloomfield Hills, Michigan. The Chalets are designed to offer your clients and guests a unique entertainment experience. Air conditioning, carpeting, furnishings, televisions, telephones, computerized scoring information systems and an attached patio are included.

The 50-Person Chalet Package includes:

- ◆ A private hospitality chalet to accommodate 50 guests with:
 - Sufficient air conditioning and/or heating
 - Flooring with Astroturf carpeting
 - Lounge area with sofa, chairs, cocktail table
 - One (1) lockable storage container (approx. 5' x 7' x 6') with key
 - One (1) 8' skirted registration table with two (2) chairs
 - Up to five (5) 60" round tables with ten (10) chairs at each table
 - One (1) 16' buffet table, fully skirted
 - One (1) 8' bar and rear-service table, skirted
 - Two (2) television monitors measuring 27" in size
 - One (1) computer scoring terminal
 - Two (2) telephones with local service
 - Selection of solid-colored linen table cloths
 - Adequate restroom facilities which service only the Corporate Village
 - Patio that is attached, covered, floored, carpeted and landscaped
 - Two (2) patio tables and five (5) chairs for each
 - Floral arrangements for tent tables, buffet and patio tables
 - Interior plants
 - Daily cleaning services
 - Company signage fronting your hospitality chalet
- ◆ Fifty (50) PGA Championship tickets and two (2) staff tickets for each of the seven (7) days of PGA Championship week (Monday-Sunday)
- ◆ A limited number of VIP Parking in specially designated corporate parking lots close to Oakland Hills Country Club
- ◆ Invitations for two (2) people to attend the PGA Distinguished Service Award program, held Wednesday evening of PGA Championship week
- ◆ Invitations for four (4) people to play in a Corporate Golf Outing at Oakland Hills Country Club (date to be determined)
- ◆ One (1) complimentary full-page, four-color advertisement in the Official PGA Championship Journal
- ◆ Exclusive opportunity to purchase dual-branded (PGA Championship logo and your company logo) merchandise
- ◆ One hundred (100) Official PGA Championship Journals for Championship week
- ◆ Sixty (60) PGA Championship pairing sheets delivered to your chalet each day of Championship play (Thursday-Sunday)
- ◆ Opportunity to purchase a limited number of PGA-reserved hotel accommodations within the Detroit Metropolitan area
- ◆ Exclusive promotional use of the PGA Championship logo in client invitations to The PGA Championship (usage subject to PGA approval)
- ◆ Security personnel to control invitation-only access into the Corporate Village

\$120,000*

SIGNATURE LOCATION

Left of #16 Fairway

\$100,000*

PREMIUM LOCATION

Left of #1 Fairway

*plus applicable sales tax.

NOTE:

The cost of food and beverage served in the private hospitality chalet and any special décor requirements are NOT included in the purchase price. The PGA has designated a professional caterer and design consultant to service Purchaser's food, beverage and décor requirements. Purchaser will have the opportunity to coordinate Purchaser's particular arrangements directly with the caterer, allowing Purchaser to control cost, quality, and quantity of the food and beverage desired.

At a minimum Purchaser must open their chalet hospitality and provide food and beverage service for the Championship play days Thursday – Sunday. The Purchaser will have the option of opening their chalet hospitality on the three Practice Round play days Monday – Wednesday. The minimum estimated cost for food and beverage for the Championship play days can be determined by the following formula: number of guest tickets per day x \$110 per person x 4 days of service (Thursday-Sunday).

The estimated cost for optional upgraded 50-person chalet food and/or décor is approx. \$30,000.

Please visit our website at
www.hospitality.PGA.com

